

# TRISH WARD

graphic design

Nº

304 654 0777



TRISH@TRISHWARDDESIGN.COM

## education

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- May 2010 **Bachelor of Fine Arts, Graphic Design**  
Savannah College of Art & Design (SCAD)  
Savannah, GA  
Cum Laude
- March 2010 **Project M Blitz, Greensboro, AL**  
An intensive 48-hour design "Blitz" where designers collaborate to conceive and develop a project with a positive, local impact.
- Fall 2007 **Study Abroad, London**  
SCAD Off-Campus Program  
Course: Advertising Cross-Culture

## experience

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- May 2011 - Present **Hook, Art Director**, Charleston, SC  
Works closely with the creative director to produce a mix of traditional and unorthodox advertising for clients.
- Sept 2010 - May 2011 **Stitch Design Co. & Sideshow Press, Freelance**, Charleston, SC  
Hand-crafted custom brands and identities for a variety of clients, from established restaurants and hotels to small startup companies and tailored event and wedding materials.
- Sept - Nov 2009 **Working Class Studio, Design Intern**, Savannah, GA  
Collaborated in a multi-disciplinary team of artists and designers to create home products. Clients included Barnes & Noble, SCAD.
- July - Sept 2009 **Saber Technologies, Design Intern**, Savannah, GA  
Worked within the design team to produce content-driven web sites, and corporate identities.
- December 2009 **Realty Advantage, Freelance**, Huntington, WV  
Concepted and executed re-brand for real estate company.

## extensive study in

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Logo development and corporate identity  
Promotional and advertising design  
Publication Design  
Web Design

## honors & achievements

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- Feb 2011 **National Finalist**, 2011 Addy Awards
- Nov 2010 **Received four awards in Print Design**, 16th Annual AIGA InShow Awards
- July 2009 **1<sup>st</sup> Place, Web Site Design**, RMG Civil Rights Museum

## extracurricular & volunteer work

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- June 2009 – June 2010 **President, AIGA SCAD Chapter**  
Coordinated and lead meetings, delegated duties to officers, and served as liaison between the club and the college. Served as Vice President from Fall 2008 to June 2009.
- June 2008 – June 2009 **Secretary, SCAD Sailing Club**  
Re-established official club, instructed members on basic sailing skills, assisted meetings, recorded meeting minutes and held responsibility for all club paperwork.

## skills

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Proficient on PC and Mac Platforms: Adobe Creative Suite  
Knowledge of Dreamweaver & Flash  
Conceptually driven design process  
Excellent drawing, ideation, and design abilities  
Possesses natural leadership skills